



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1390875

Schedule Dates 10/10/12-10/16/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY 3 (479336)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA,STEPHAINE
Phone/Fax /
CPE 3
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY
JARED SALLES

Date Entered 10/09/12
Last Modified 10/09/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09838244
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$32,595.00
Net Total \$184,705.00
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Oct. 2012	204	\$217,300.00
Grand Total:	204	\$217,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/15/12-10/16/12	2	:30	5:58A- 6:30A (EST)	5	X	X						5	\$500.00	\$2,500.00	Columbus (WSYX)	NEWS	10/9/12
2.0	Normal Line / SPOT (2)	10/10/12-10/12/12	2	:30	5:58A- 6:30A (EST)	7			X	X	X			7	\$500.00	\$3,500.00	Columbus (WSYX)	NEWS	10/9/12
3.0	Normal Line / SPOT (3)	10/15/12-10/16/12	2	:30	6:30A- 6:57A (EST)		2	2						4	\$500.00	\$2,000.00	Columbus (WSYX)	NEWS	10/9/12
4.0	Normal Line / SPOT (4)	10/10/12-10/12/12	2	:30	6:30A- 6:57A (EST)				2	2	2			6	\$500.00	\$3,000.00	Columbus (WSYX)	NEWS	10/9/12
5.0	Normal Line / SPOT (5)	10/10/12-10/12/12	2	:30	6:58A- 8A (EST)				2	2	2			6	\$550.00	\$3,300.00	Columbus (WSYX)	GMA	10/9/12
6.0	Normal Line / SPOT (6)	10/15/12-10/16/12	2	:30	6:58A- 8A (EST)		2	2						4	\$550.00	\$2,200.00	Columbus (WSYX)	GMA	10/9/12
7.0	Normal Line / SPOT (7)	10/15/12-10/16/12	2	:30	7:58A- 9A (EST)		3	3						6	\$550.00	\$3,300.00	Columbus (WSYX)	GMA	10/9/12
8.0	Normal Line / SPOT (8)	10/10/12-10/12/12	2	:30	7:58A- 9A (EST)				2	2	2			6	\$550.00	\$3,300.00	Columbus (WSYX)	GMA	10/9/12
9.0	Normal Line / SPOT (9)	10/10/12-10/12/12	2	:30	10:57A- 12P (EST)				2	2	2			6	\$1,200.00	\$7,200.00	Columbus (WSYX)	VIEW	10/9/12
10.0	Normal Line / SPOT (10)	10/15/12-10/16/12	2	:30	10:57A- 12P (EST)		2	2						4	\$1,200.00	\$4,800.00	Columbus (WSYX)	VIEW	10/9/12
11.0	Normal Line / SPOT (11)	10/10/12-10/12/12	2	:30	12P- 12:56P (EST)				2	2	2			6	\$500.00	\$3,000.00	Columbus (WSYX)	NEWS	10/9/12
12.0	Normal Line / SPOT (12)	10/15/12-10/16/12	2	:30	12P- 12:56P (EST)		2	2						4	\$500.00	\$2,000.00	Columbus (WSYX)	NEWS	10/9/12
13.0	Normal Line / SPOT (13)	10/10/12-10/12/12	2	:30	4P- 4:30P (EST)				2	2	2			6	\$700.00	\$4,200.00	Columbus (WSYX)	JUDGE JUDY	10/9/12
14.0	Normal Line / SPOT (14)	10/15/12-10/16/12	2	:30	4P- 4:30P (EST)		2	2						4	\$700.00	\$2,800.00	Columbus (WSYX)	JUDGE JUDY	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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15.0	Normal Line / SPOT (15)	10/10/12-10/12/12	2	:30	4:30P- 5P (EST)				2	2	2			6	\$700.00	\$4,200.00	Columbus (WSYX)	JUDGE JUDY	10/9/12
16.0	Normal Line / SPOT (16)	10/15/12-10/16/12	2	:30	4:30P- 5P (EST)		2	2						4	\$700.00	\$2,800.00	Columbus (WSYX)	JUDGE JUDY	10/9/12
17.0	Normal Line / SPOT (17)	10/10/12-10/12/12	2	:30	5P- 5:30P (EST)				2	2	2			6	\$900.00	\$5,400.00	Columbus (WSYX)	NEWS	10/9/12
18.0	Normal Line / SPOT (18)	10/15/12-10/16/12	2	:30	5P- 5:30P (EST)		2	2						4	\$900.00	\$3,600.00	Columbus (WSYX)	NEWS	10/9/12
19.0	Normal Line / SPOT (19)	10/15/12-10/16/12	2	:30	5:30P- 5:58P (EST)		2	2						4	\$900.00	\$3,600.00	Columbus (WSYX)	NEWS	10/9/12
20.0	Normal Line / SPOT (20)	10/10/12-10/12/12	2	:30	5:30P- 5:58P (EST)				2	2	2			6	\$900.00	\$5,400.00	Columbus (WSYX)	NEWS	10/9/12
21.0	Normal Line / SPOT (21)	10/10/12-10/12/12	2	:30	5:58P- 6:30P (EST)				2	2	2			6	\$1,300.00	\$7,800.00	Columbus (WSYX)	NEWS	10/9/12
22.0	Normal Line / SPOT (22)	10/15/12-10/16/12	2	:30	5:58P- 6:30P (EST)		2	2						4	\$1,300.00	\$5,200.00	Columbus (WSYX)	NEWS	10/9/12
23.0	Normal Line / SPOT (23)	10/15/12-10/16/12	2	:30	6:58P- 7:27P (EST)		2	2						4	\$1,500.00	\$6,000.00	Columbus (WSYX)	ENT TONIGHT	10/9/12
24.0	Normal Line / SPOT (24)	10/10/12-10/12/12	2	:30	6:58P- 7:27P (EST)				2	2	2			6	\$1,500.00	\$9,000.00	Columbus (WSYX)	ENT TONIGHT	10/9/12
25.0	Normal Line / SPOT (25)	10/10/12-10/12/12	2	:30	7:28P- 7:57P (EST)				2	2	2			6	\$1,500.00	\$9,000.00	Columbus (WSYX)	ACCESS HOLLYWOOD	10/9/12
26.0	Normal Line / SPOT (26)	10/15/12-10/16/12	2	:30	7:28P- 7:57P (EST)		2	2						4	\$1,500.00	\$6,000.00	Columbus (WSYX)	ACCESS HOLLYWOOD	10/9/12
27.0	Normal Line / SPOT (27)	10/15/12-10/16/12	2	:30	11:01P- 11:34P (EST)		2	2						4	\$1,600.00	\$6,400.00	Columbus (WSYX)	NEWS	10/9/12
28.0	Normal Line / SPOT (28)	10/10/12-10/12/12	2	:30	11:01P- 11:34P (EST)				2	2	2			6	\$1,600.00	\$9,600.00	Columbus (WSYX)	NEWS	10/9/12

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29.0	Normal Line / SPOT (29)	10/10/12-10/12/12	2	:30	11:35P- 12:04A (EST)				2	2	2			6	\$1,000.00	\$6,000.00	Columbus (WSYX)	NITELINE	10/9/12
30.0	Normal Line / SPOT (30)	10/15/12-10/16/12	2	:30	11:35P- 12:04A (EST)		2	2						4	\$1,000.00	\$4,000.00	Columbus (WSYX)	NITELINE	10/9/12
31.0	Normal Line / SPOT (31)	10/15/12-10/16/12	2	:30	5:01A- 5:30A (EST)		2	2						4	\$125.00	\$500.00	Columbus (WSYX)	NEWS	10/9/12
32.0	Normal Line / SPOT (32)	10/10/12-10/12/12	2	:30	5:01A- 5:30A (EST)				2	2	2			6	\$125.00	\$750.00	Columbus (WSYX)	NEWS	10/9/12
33.0	Normal Line / SPOT (33)	10/10/12-10/12/12	2	:30	5:30A- 5:57A (EST)				2	2	2			6	\$125.00	\$750.00	Columbus (WSYX)	NEWS	10/9/12
34.0	Normal Line / SPOT (34)	10/15/12-10/16/12	2	:30	5:30A- 5:57A (EST)		2	2						4	\$125.00	\$500.00	Columbus (WSYX)	NEWS	10/9/12
35.0	Normal Line / Prime Premium (35)	10/15/12-10/15/12	2	:30	7:58P- 10P (EST)		2							2	\$4,000.00	\$8,000.00	Columbus (WSYX)	DWTS	10/9/12
36.0	Normal Line / Prime (36)	10/15/12-10/15/12	2	:30	10P- 11P (EST)		2							2	\$3,000.00	\$6,000.00	Columbus (WSYX)	CASTLE	10/9/12
37.0	Normal Line / Prime Premium (37)	10/16/12-10/16/12	2	:30	7:58P- 9P (EST)			1						1	\$2,500.00	\$2,500.00	Columbus (WSYX)	DANCING RESULTS	10/9/12
38.0	Normal Line / Prime (38)	10/10/12-10/10/12	2	:30	7:58P- 9P (EST)				2					2	\$3,600.00	\$7,200.00	Columbus (WSYX)	MIDDLE/NEIGHBORS	10/9/12
39.0	Normal Line / Prime Premium (39)	10/10/12-10/10/12	2	:30	9P- 9:30P (EST)				2					1	\$6,500.00	\$6,500.00	Columbus (WSYX)	MODERN FAMILY	10/9/12
39.0.1	Closed Preempt (39)	10/10/12															Columbus (WSYX)	Pre-empt/Spot -	
40.0	Normal Line / Prime (40)	10/12/12-10/12/12	2	:30	7:58P- 9P (EST)						2			2	\$1,500.00	\$3,000.00	Columbus (WSYX)	SHARK TANK	10/9/12
41.0	Normal Line / Prime (41)	10/12/12-10/12/12	2	:30	9P- 10P (EST)						2			2	\$2,500.00	\$5,000.00	Columbus (WSYX)	PRIME TIME	10/9/12

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42.0	Normal Line / Prime (42)	10/12/12-10/12/12	2	:30	10P- 11P (EST)						2			2	\$2,400.00	\$4,800.00	Columbus (WSYX)	20/20	10/9/12
43.0	Normal Line / SPOT (43)	10/13/12-10/13/12	2	:30	7:58A- 9A (EST)							1		1	\$350.00	\$350.00	Columbus (WSYX)	GD MRN SAT	10/9/12
44.0	Normal Line / SPOT (44)	10/13/12-10/13/12	2	:30	5:58P- 6:30P (EST)							2			\$1,300.00		Columbus (WSYX)	NEWS	10/9/12
44.0.1	Preempt (44)	10/13/12															Columbus (WSYX)	Pre-empt/Exception -	
44.0.2	Preempt (44)	10/13/12															Columbus (WSYX)	Pre-empt/Exception -	
45.0	Normal Line / SPOT (45)	10/14/12-10/14/12	2	:30	7:58A- 9A (EST)								2	2	\$350.00	\$700.00	Columbus (WSYX)	GD MRN SUN	10/9/12
46.0	Normal Line / SPOT (46)	10/14/12-10/14/12	2	:30	10:30A- 11:30A (EST)								1	1	\$750.00	\$750.00	Columbus (WSYX)	THIS WEEK	10/9/12
47.0	Normal Line / SPOT (47)	10/14/12-10/14/12	2	:30	5:58P- 6:30P (EST)								2	2	\$800.00	\$1,600.00	Columbus (WSYX)	NEWS	10/9/12
48.0	Normal Line / Prime (48)	10/14/12-10/14/12	2	:30	6:58P- 8P (EST)								3	3	\$1,500.00	\$4,500.00	Columbus (WSYX)	AFHV	10/9/12
49.0	Normal Line / Prime Premium (49)	10/14/12-10/14/12	2	:30	7:58P- 9P (EST)								1	1	\$4,500.00	\$4,500.00	Columbus (WSYX)	ONCE UPON A TIME	10/9/12
50.0	Normal Line / Prime Premium (50)	10/14/12-10/14/12	2	:30	9P- 10P (EST)								2	2	\$3,500.00	\$7,000.00	Columbus (WSYX)	REVENGE	10/9/12
51.0	Normal Line / SPOT (51)	10/14/12-10/14/12	2	:30	11:01P- 11:34P (EST)								3	3	\$1,600.00	\$4,800.00	Columbus (WSYX)	NEWS	10/9/12
52.0	M/G For 39.0.1 / Prime Premium (39)	10/10/12-10/10/12	2	:30	9P- 10P (EST)				1					1	\$6,500.00	\$6,500.00	Columbus (WSYX)	MODERN FAMILY	10/9/12

CONFIRMATION CONTRACT

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